

# Product Research

By Abel Desalegn

# GMC Denali Road Bike

**Price Range: \$209.99 - \$389.99**



## **Product Specs:**

- Demand factors:
  - Bike racers like road bike
  - Road bikes are mostly popular
- Supply factors:
  - Cheap labor from China
  - expensive materials
- Elasticity:
  - This is an elastic product: if the price decreases, people will buy road bike.

# Apple iPhone 6

**Price Range: \$649.00- \$699.84**



**Products specs:**

- Demand factors:
  - A lot of people want the product
  - It takes good picture and others things.
- Supply factors: It is made by manufacturing.
  - It is easier to transport.

# Lenovo Yoga Laptop

**Price range:\$559.99-\$799.00**

**Product specs:**

- Demand factor: it look very cool , it is very easy to carry it around.
- Supply factor: High technology materials



# Nike Flex 2015 Running Shoes

Price range:\$79.99-\$80.00



## Products specs

- Demand factor: Is so comfortable to wear. Is cheap to buy.
- Supply factor: It doesn't require a lot of technology.

# Sony PlayStation 4 Console

**Price range:\$350-\$399.89**



**Products specs**

- Demand factor: It advance than PS 3, and it look cool.
- Supply factor: made in china, it is expensive.

# Jordan Men's Air 11 Retro Low

**Price range:\$255.00 - \$512.00**



**Product specs:**

- Demand factor: It is so comfortable and it look nice when you wear it.
- Supply factor: made in china, It doesn't need a lot of technology.

# Giraffe Polo Shirts

**Price range:\$27.99 - \$34.00**



**Product specs:**

- Demand product: So fresh, and a lot of people want it.
- Supply product: Is cheap and made in china.



# NBA 2K15

**Price range:\$21.90-\$59.99**



**Product specs:**

- Demand factor: It just got out this year and it have new players in it.
- Supply factor: some of them are cheap to buy

# Aqueon Kit Betta Falls

**Price range:\$34.99-\$36.54**



**Product specs:**

- Demand factor: Its have 3 tanks, and new version.
- Supply factor: it is cheap.

# Conext15 Glider Soccer Ball

**Price range:\$11.49 - \$39.99**



**Product specs:**

- Demand factor: it is adidas, and the color look cool.
- Supply factor: Made in by adidas factor not expensive at all.