

WISE Buyer
versus
Conspicuous Consumer

Conspicuous Buy: HP Stream 11.6 Inch Laptop



- HP Stream Labtop (32GB)
- Price: \$164.50
- Why is it conspicuous?
 - The Ipad is the new and a lot of people like it
Why is it expensive?
 - This laptop has new window software .

Wise Buy: Apple iBook 12.1-Inch Laptop



- Apple iBook 12.1 inch laptop .

Price: \$59.99

- Why is it WISE?
 - This laptop is cheaper because is used but has similar functions
 - And it doesn't have a lot of space.

Conspicuous Buy: Apple iPhone 6, Silver



- Apple iPhone 6 (16 GB)
- Price:\$704.98
- Why is it conspicuous?
- Is new version a very expensive it have a lot of demand.
- And

Wise buy: **LG 450 Black**



- Flip phone
- Price:\$24.99
- Why is it wise ?
- Is cheap to buy.
- And is easy to carry it with you when you are in car and other place.

Conspicuous Buy:PS4



- Ps4
- Price:\$519
- Why is it conspicuous?
- Because it is advance than ps3 or others.
- And it have a lot of cool games to play and is expensive.

Wise Buy:PS3



- PS3
- Price:\$219.99
- Why is it wise? Is wise because is cheaper than ps4.

Conspicuous Buy: Lamborghini



- Lamborghini
- Price: \$397,500
- Why is it Conspicuous?
Is fast and it is very expensive for the people that are like me.

Wise buy: Toyota Corolla

- Toyota Corolla
- Price: \$16,950
- Why is it wise? Is not that expensive, and it is strong.



Conspicuous Buy: Jordan **11LAB4**



- Jordan **11LAB4**
- **Price:**\$249.99
- Why is it conspicuous?
- Because it have the sign of Jordan.

Wise Buy: Men's Corbin Chukka Boot



- **Men's Corbin Chukka Boot**
- **Price:\$39.99**
- **Why is it wise? Is cheap and it is easy to make.**

Conspicuous Buy: Intense M9 Gravity Complete Bike



- Intense M9 Gravity Complete Bike
- Price: **\$6,649**
- **Why is it conspicuous?**
It is expensive, and it need a lot of materials to make it.

Wise buy: **Giordano 700c Rapido 22-in**



- **Giordano 700c Rapido 22-in**
- Price: \$239.99
- Why is it wise? Because is not that expensive

Conspicuous Buy: Nike Strike Soccer Ball Size 5



- Nike Strike Soccer Ball
Size 5
- Price: **\$30.00**
- Why is it conspicuous?
Is made by Nike.

Wise Buy: Nike Skills Soccer Ball



- Nike Skills Soccer Ball
- Price:\$12.00
- Why is it wise? Is cheap and it has the sign of Nike.

Conspicuous Buy: Beat headphone



- Beat headphone
- Price:\$224.99
- Why is it conspicuous?
Is expensive and high quality.

Wise Buy: Promotional Jammer Headphones



- Promotional Jammer Headphones
- Price:\$8.32
- Why is it wise? Is cheap and less quality.

Conspicuous Buy: Gopro



- Gopro camera
- Price:\$500
- Why is it conspicuous?
It has 3d vision. And expensive.

Wise Buy: Canon Eos Digital Rebel Xti 10.1



- Canon Eos Digital Rebel Xti 10.1
- Price:\$30
- Why is it wise? Is cheaper than gopro.

Conspicuous Buy: **Lenovo ThinkPad** **15.6" Laptop**



- **Lenovo ThinkPad 15.6" Laptop**
- Price: \$499.99
- Why is it conspicuous?
Because it can keep a lot of documents and it is expensive.

Wise Buy: Acer - 11.6" Chromebook



- **Acer - 11.6" Chromebook**
- **Price:\$159.00**
- **Why is it wise? Because it has 2GB Memory - 16GB**

Conspicuous Buy: Gucci Belt



- Gucci Belt
- Price: \$1100
- Why is it conspicuous?
It is leather belt and expensive.

Wise Buy: leather belt

- leather belt
- Price:\$5.76
- Why is it wise? Because It is leather and cheap.

